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## **NEWS RELEASE**

Date: 21<sup>st</sup> September 2008.  
Subject: Pilot of the RoSafe speed enforcement project successfully completed

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The pilot phase of the speed camera project “RoSafe” in the municipalities: Movilita, Cosereni, Ciocarlia, Andrasesti and Perieti (county Ialomita, Romania) has been successfully completed.

Although several legislative changes are needed to optimize the results and to create more direct effect on the change of attitude of the drivers, the project showed to be successful and sustainable.

On the 6 locations, considered as serious “black spots”, no severe crashes happened after the first period of enforcement. In three months approximately 600.000 violators has been detected with only 3 fixed and 4 mobile cameras. The cameras detected these violatos on urban roads through small villages, nearby shops and schools. The first part of the offences has been processed and paid by the offenders.

The IRSA – Association has trained the police staff to operate the cameras and to validate the offences. The development of this sophisticated enforcement system has been done based upon the experiences of the CEO of the IRSA – Association in the Netherlands. The administrative system to process and execute the offences in the Netherlands has been used as the prime model for the implementation in Romania.

The Romanian system integrator UTI has specially developed a software program that can automatically process all registred speed offences, including the facilities for payments and the storage of traffic management data, which will be used by the road safety research department of the Technical University of Cluj – Napoca to evaluate the use of speed enforcement equipment in relation to the enormous reduction of crashes at these locations.

The IRSA –Association and the Romanian National Traffic Police have signed a collaboration protocol to role out this speed enforcement program together in other cities, starting in Pitesti and Constanza. In the capital Bucharest another pilot project will start with combined speed and red light enforcement cameras. The Dutch company GATSO is the supplier of all the sophisticated digital speed and red light camera technology.

IRSA – Association has been asked to train the national traffic police specialists in using the latest hard and software and related protocols to improve the investigation and reconstruction methods of crashes. IRSA specialist from the UK have agreed to train their Romanian colleagues.

A substantial part of the revenues of the paid offences will be used by IRSA to start traffic education programs in primary schools around the country. The first mobile traffic education park

will be presented in Slobozia on 15<sup>th</sup> October and provided to the Chief of the Traffic Police in the county Ialomita.

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