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1

PRESS RELEASE

FIRST INTERNATIONAL ROAD SAFETY CONFERENCE

Date: 21st October 2008.
Location: The Savoy hotel, Girne TRNC

The IRSA – Association, the Dutch based road safety organisation, proudly announces the first international Road Safety Conference in Cyprus. The 2 days Conference will be held on 30th and 31st October 2008 in the Savoy hotel, Girne, Northern Cyprus

On 30th October 14.00 pm, at the parking place outside the Savoy hotel the IRSA – Association presents the first mobile traffic education park to the representatives of the Turkish Cypriote Community. The park will be donated by a Dutch based non-governmental foundation, named: The World Road Safety Fund. This foundation financially supports the IRSA – Association to carry out road safety projects in developing countries. Due to this donation children of primary schools in all municipalities of the Turkish Cypriote Community will receive in the near future for the first time special developed traffic safety theory lessons and practice training. The programs will be carried out by local police officers and teachers. The police officers will be trained by Spanish police specialists under the authority of the IRSA – Association.

During the afternoon also for the first time a spectacular road safety multi media program for the youth will be performed in the hotel in Cyprus. This traffic education program, called: “The Road Show” has been awarded in Spain and the Czech Republic for its powerful message about road safety.

The following day 31st October IRSA – Association road safety specialist’s from 10 countries will present their views on how to improve the road safety situation in Cyprus. Cyprus has a terrible record of road safety statistics. In fact the statistics show that Cyprus is one of the most unsafe places of Europe. Speed is one the most serious offences committed by the young drivers on the island. Aggressive driving, not wearing seat belts and not wearing helmets on motorbikes are the other serious committed traffic violations that create such a burden amongst the Turkish Cypriote Community.

IRSA specialists are coming from Spain, UK, the Netherlands, Finland, Romania, the Czech Republic, South Africa, Zambia and Turkey. During the two days event the international specialists and their Turkish Cypriote colleagues will discuss the best methods of traffic enforcement approach, use of technology, crash investigation and reconstruction and in-dept investigation.