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NEWS RELEASE

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Subject: M.S.c Road Safety Study at University in Cluj – Napoca, Romania

The IRSA – Association has taken the initiative to create a University alliance with the aim to encourage universities around the world to introduce road safety studies within their curriculum.

Universities in Romania, Sweden, Spain, Turkey, Ecuador, Ethiopia and South Africa have agreed to cooperate and to develop MS.c and Postgraduate studies for road safety and to involve the students in special road safety and enforcement programs which have been initiated by the IRSA – Association in some of the above mentioned countries. The more experienced universities of Lund, Sweden and Valencia, Spain, have agreed to assist the other universities with the development of the studies. IRSA representatives of Ecuador are following a special road safety study at the university of Lund, financed by the Swedish government.

The Technical University of Cluj – Napoca, Romania is now the first University that has started this month a MS.c study for road safety for 22 students. Amongst the students are representatives of police and municipalities in Romania.

This study intends to create a new generation of young researchers in developing countries with a better understanding of the complexity of road safety and are able to develop more pragmatic solutions for the incredible road safety problems which they face in their country.

Specialists of the IRSA – Association provide the universities with study materials, good practices, evaluation reports and specific enforcement information which so far never have been a part of a study at any university. Research about the use of specific enforcement technology, the use of special software programs, psychology and communication are mandatory elements of the study.

The University of Cluj – Napoca will build up a data base with all results of the studies, good practices, technological developments and will share this information with the other universities who are collaborating within the alliance.

The University of Cluj – Napoca has recently received a EU accreditation.

On Monday 15 October representatives of the Technical University of Cluj – Napoca and Istanbul Turkey will meet to discuss the exchange of information to start a similar program in Istanbul in 2008