



IRSA – Association  
Staff bureau  
Zekeringstraat 17, 1014 BM AMSTERDAM  
P.O. Box 14852, 1001 LJ  
AMSTERDAM, The Netherlands  
Tel:+31 205708930, fax:+31 205708989  
Email: office.nl@irsa-association.nl

## NEWS RELEASE

Date: 25<sup>th</sup> May 2008.  
Subject: Start RoSafe Speed enforcement program in Romania

---

Today the IRSA – Association is proud to announce the start of the speed enforcement project “RoSafe” in the municipalities Movilita, Cosereni, Ciocarlia, Andrasesti and Perieti. The uniqueness of the projects lies in the opportunity for IRSA to improve road safety in Romania on a broad scale. The revenues of the speed camera project will be solely used for road safety purposes. The police will start with 4 mobile and 3 fixed digital speed cameras.

Besides speed enforcement, IRSA – Association will start a series of feasibility studies in all participating municipalities to improve the infrastructure, traffic education projects for primary schools, crash investigation & reconstruction training programs, post-trauma care and incident management programs and the introduction of more road enforcement train – the – trainer programs with the local traffic police officers.

IRSA will provide the local police forces to provide with crash investigation equipment, software, special crash investigation cars, enforcement equipment and programs to improve their role in society. IRSA will also sign a new sponsorship contract with the Technical University of Cluj – Napoca. The provided budgets will be used for PhD studies related to all IRSA road safety projects in Romania and the development of a new Road Safety Research Centre.

A unique protocol with the Head of the National Police in Bucharest has been agreed upon to cooperate nationwide with respect to the RoSafe project. It is the intension of the Romanian National police to start a national harmonization and standardization process with respect to traffic enforcement. The protocol between the police and IRSA is the tool to create this process.

The contractual collaboration between IRSA and the municipalities, cities and the police create a unique opportunity for the Romanian authorities to harmonize the Romanian road safety policy to EU level. IRSA will be responsible for the delivery of good practices, EU policy, road safety programs and equipment in accordance to the highest technical developments and EU directives.



*The first mobile speed enforcement camera in use*



*The signing of the contract with the local authorities*